



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952974-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL EST 12065	12065

Flight Dates	Order #	Alt Order #
09/19/12 - 09/23/12	952974	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/19/12	09/23/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	3	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$180.00 NM
2	WPBF	Th	09/20/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$180.00 NM
3	WPBF	F	09/21/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	LFPT-101H	\$180.00 NM
2	09/19/12	09/23/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/19/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-101H	\$150.00 NM
1	WPBF	Th	09/20/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-101H	\$150.00 NM
2	WPBF	F	09/21/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFPT-101H	\$150.00 NM
3	09/19/12	09/23/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$200.00 NM
1	WPBF	Th	09/20/12	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$200.00 NM
3	WPBF	F	09/21/12	5:58 AM	WPBF News 25 Mornings	6-7AM	:30	LFPT-101H	\$200.00 NM
4	09/19/12	09/23/12	Good Morning America	7-9AM	--WTF--	:30	3	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	9:00 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$250.00 NM
3	WPBF	Th	09/20/12	8:29 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$250.00 NM
2	WPBF	F	09/21/12	8:41 AM	Good Morning America	7-9AM	:30	LFPT-101H	\$250.00 NM
5	09/19/12	09/23/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$225.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952974-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Frankel/D/Congress	FRANKEL EST 12065	12065	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/19/12	09/23/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----S-	:30	1	\$225.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 8:36 AM Sat 8-9am News Sat 8-9am :30 LFT-103H \$225.00 NM									
6	09/19/12	09/23/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----S	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/23/12 6:26 AM Sun 6-7am News Sun 6-7am :30 LFT-103H \$90.00 NM									
7	09/21/12	09/21/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	----F--	:30	1	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/21/12 9:35 AM Dr. Oz M-F 9-10a 9-10a :30 LFPT-101H \$160.00 NM									
8	09/20/12	09/21/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice	10-11a	---TF--	:30	2	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---TF-- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 10:55 AM 10-11a Anderson Cooper 10-11a :30 LFPT-101H \$175.00 NM 2 WPBF F 09/21/12 10:24 AM 10-11a Anderson Cooper 10-11a :30 LFPT-101H \$175.00 NM									
9	09/19/12	09/22/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	--W-F--	:30	2	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W-F-- 2 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/19/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 LFPT-101H \$160.00 NM 2 WPBF F 09/21/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 LFPT-101H \$160.00 NM									
10	09/20/12	09/20/12	1230-1P Access Hollywood 1230-1p Class of Time - Pre-emptible with notice	1230-1p	---T---	:30	1	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---T--- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 LFPT-101H \$160.00 NM									
11	09/19/12	09/21/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 3 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/19/12 5:41 PM M-F 5pm News 5-6pm :30 LFPT-101H \$350.00 NM 3 WPBF Th 09/20/12 5:22 PM M-F 5pm News 5-6pm :30 LFPT-101H \$350.00 NM 1 WPBF F 09/21/12 5:15 PM M-F 5pm News 5-6pm :30 LFPT-101H \$350.00 NM									
12	09/19/12	09/21/12	WPBF News 25 @ 6:00PM 6-6:30PM Class of Time - Pre-emptible with notice	6-6:30PM	--WTF--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/19/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 LFPT-101H \$500.00 NM 3 WPBF Th 09/20/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 LFPT-101H \$500.00 NM									

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952974-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Franke/D/Congress	FRANKEL EST 12065	12065	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/19/12	09/21/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFPT-101H	\$500.00 NM
13	09/19/12	09/21/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	7:35 PM	Jeopardy	7:30-8PM	:30	LFPT-101H	\$1,700.00 NM
3	WPBF	Th	09/20/12	7:35 PM	Jeopardy	7:30-8PM	:30	LFPT-101H	\$1,700.00 NM
2	WPBF	F	09/21/12	7:35 PM	Jeopardy	7:30-8PM	:30	LFT-103H	\$1,700.00 NM
14	09/19/12	09/19/12	Wed ABC Prime C	10-11PM	--W----	:30	1	\$1,275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--W----	1	\$1,275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	10:37 PM	Wed ABC Prime C	10-11PM	:30	LFPT-101H	\$1,275.00 NM
15	09/20/12	09/20/12	Thur ABC Prime B	9-10PM	---T---	:30	1	\$1,625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	---T---	1	\$1,625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	9:23 PM	Thur ABC Prime B	9-10PM	:30	LFPT-101H	\$1,625.00 NM
16	09/21/12	09/21/12	Fri ABC Prime A	8-9PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	7:58 PM	Fri ABC Prime A	8-9PM	:30	LFT-103H	\$1,000.00 NM
17	09/19/12	09/21/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/19/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-101H	\$500.00 NM
2	WPBF	Th	09/20/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFPT-101H	\$500.00 NM
1	WPBF	F	09/21/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	LFT-103H	\$500.00 NM
18	09/22/12	09/22/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	12:32 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	LFPT-101H	\$400.00 NM
LR - Football									
19	09/23/12	09/23/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	11:55 PM	Sun 11:35pm Late News	1135p-12am	:30	LFT-103H	\$275.00 NM
20	09/22/12	09/22/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL EST 12065	12065

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/22/12	09/22/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	2	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	6:14 AM	Sat 6-7am News	Sat 6-7am	:30	LFPT-101H	\$110.00 NM
2	WPBF	Sa	09/22/12	6:37 AM	Sat 6-7am News	Sat 6-7am	:30	LFT-103H	\$110.00 NM
21	09/23/12	09/23/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	LFT-103H	\$225.00 NM
22	09/22/12	09/22/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:35 PM	Sat 7pm News	7-730pm	:30	LFT-103H	\$400.00 NM
LR - Football									
23	09/22/12	09/22/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	LFT-103H	\$65.00 NM
<b>Total Spots</b>							<b>42</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,280.00</b>
<u>Agency Commission</u>	<b>\$2,742.00</b>
<u>Net Amount Due</u>	<b>\$15,538.00</b>